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For Immediate Release

**Backstage Artist Lounge™ Tour Rocked VH1's Best Cruise Ever**  
*Bananagrams and Backstage Artist Lounge Joined Train, Lifehouse, Colbie Caillat, The Script, Alpha Rev, The Daylights, Nikki Jean, Crowfield and Hope On Board VH1's Best Cruise Ever to Cozumel*

May 5<sup>th</sup> 2011 ( *Cozumel, Mexico*) – Backstage Artist Lounge™ Tour just completed another successful event on board the beautiful Carnival Inspiration for VH1's Best Cruise Ever which sailed from Tampa, Florida to Cozumel, Mexico. The Cruise featured bands Train, Lifehouse, The Script, Alpha Rev, One Eskimo, Colbie Caillat, The Daylights, Matt Wertz, Crowfield, Ryan Star, Ben Rector, Nikki Jean, Hope, Civil Twilight, Mat Kearney, Thriving Ivory and Trailer Park Ninjas. Evelyn Paniagua was the official BAL photographer.

All 5 days at sea with the bands, BAL branded activations on board included Cream, Wicked Audio, Trinity Of Youth, Island Organics, HoodieBuddie, HA-67, Pet Head, The Slanket, LoveGone Apparel, Crazy Bands, Magnets.com, CustomizedStickers.com, Kabang Energy Candy, Rock Revival, Guitaritup.com, Guitaritupforgirls.com, Mijo-a' beauty studio, Hoopnotica, Xzavier Clothing, Tito's, Dirtee Hollywood, Matiko Shoes, Big Bobber Cooler and the fun, take anywhere you go, anagram game, Bananagrams.



Bananagrams®, Inc., is the family-owned Rhode Island company behind a range of innovative word games, including the international phenomenon BANANAGRAMS – a fast, fun anagram game that will “drive you bananas!” Currently available in 31 countries and multiple languages, original Bananagrams has spawned digital versions on Facebook, the iPad™, iPhone™ and iTouch™ and a series of books. Bananagrams, Inc. also offers the award-winning Appletters®, Pairs in Pears® and brand-new ZIP-IT® and Fruitominoes®. All the games feature attractive cloth pouches and need no board, pencil or paper - ideal for children and adults aged seven to 97 who enjoy witty word play, at home or on the go. Visit [www.Bananagrams.com](http://www.Bananagrams.com) for more information.

BAL was excited to set sail with Guitaritup.com and GuitaritUpforGirls.com “rocker-related fashion.” Guitar it Up supplied musicians with their recently launched signature line of t-shirts as well as items from the Nicolina Royale line, Dogeared Jewelry, Copperpeace, Jodi Head Guitar Wear and more.

Love Gone Apparel, created by 11-year-old CEO, Megan Kent, joined BAL on the cruise with t-shirts from their clothing line that have a rock and roll edge.

The drummer of Train and BAL host, Christina, had a funny hoolaHooping face-off thanks to Hoopnotica. The video clip of this can be viewed on popular BAL Youtube channel [Youtube.com/cmartrocks](https://www.youtube.com/c/martrocks)

Lifhouse had a great time with Cream, giving shots of the alcohol-infused flavored whipped cream to friends and fans.

Trinity Of Youth, makers of BrilliantFx Body Serum which can be used by all skin types, had samples of this serum that is designed to alleviate symptoms of dry, cracked skin, eczema and dermatitis while giving skin amazing shine.

While traveling, BAL host, Christina Outlaw, sported a HoodieBuddie that played her iPod through patent-pending HB3Technology that involves a standard jack in the front pocket; audio travels through embedded cables within the HoodieBuddie to the headphones which are built in to the ends of the drawstrings.



“For cool dogs only,” Pet Head was backstage hooking up artists who have pets with pet grooming products, funky and fun pet apparel and pet accessories.

Island Organics were on board to soothe any artist who had gotten a little too much sun by gifting artists Toasted Coconut sun aftercare lotion. Other scents include Magosteen and Tahitian Vanilla. Ricky of The Daylights immediately drenched his skin in Island Organics after a long day in the sun.

Big Bobber Cooler, floating coolers that look like giant fishing bobbers, were a hit poolside.

BAL supporters on the open sea also included Magnets.com, CustomizedStickers.com, The Slanket, Crazy Bands and Kabang Energy Candy—full of B-vitamins, Vitamin C and ginseng—available at any Rite Aid or Walgreens.

Brilliant moments were captured by Evelyn Paniagua Photography, official BAL photographer on board, Evelyn Paniagua who is based in Miami, FL is known for her beautiful portrait work. Paniagua had an exclusive photo shoot on Vh1's Cruise ship with our one and only Christina Outlaw. To view this exclusive photo shoot and many more visit [www.evelynpaniagua.com](http://www.evelynpaniagua.com).

“The music on board was amazing. There’s just nothing that compares to seeing talented bands like Crowfield rocking on stage on the deck of a ship in the middle of the ocean,” comments Christina, who hosts the Backstage Artist Lounge.

On Tour Forever...The Backstage Artist Lounge™ Tour continuously updates and connects with fans all summer long across all of BAL's social media sites including "The Backstage Artist Lounge" Facebook fanpage and Twitter @cmartracks

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**About Backstage Artist Lounge™ Tour** BAL tours major concert festivals across North America and abroad. Backstage Artists Lounge integrates top brands with famous bands. Entering year 5, BAL marries innovation in marketing with new solutions for the music industry. Guests of Backstage Artists Lounge to date have included Godsmack, Alice In Chains, Avenged Sevenfold, The Killers, Stone Temple Pilots, Chevelle, Breaking Benjamin, Mudvayne, Papa Roach, Taking Back Sunday, Staind, Seether, Wolfmother, Linkin Park, Three Days Grace, Offspring, Buckcherry, Saliva, Flyleaf, Jet, and *many* more.

Related Links: [www.BackstageArtistLounge.com](http://www.BackstageArtistLounge.com) [www.youtube.com/cmartracks](http://www.youtube.com/cmartracks)  
<http://twitter.com/cmartracks> [www.vh1bestcruiseever.com](http://www.vh1bestcruiseever.com) [www.guitaritup.com](http://www.guitaritup.com)  
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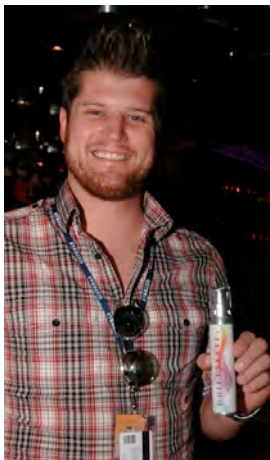
Photo above: Hope with Island Organics After Sun Lotion



Tabber Millard & Zak Loy of Alpha Rev



Jimmy Stafford of Train with Wicked Audio Headphones



Trintv of Youth's BrilliantFX with member of





Singer, Hope, with Dirtee Hollywood



Jason Wade, lead singer of Lifehouse with Hoodie Buddie.



Zak of Alpha Rev drinking Bella Voda Water to keep hydrated on the VH1 Best Cruise Ever



Ben Carey and Bryce Soderberg from Lifehouse with Alcohol infused CREAM



Members of Alpha Rev with Wicked Audio



Member of Thriving Ivory rockin' a GBMC Bandana



BAL's Christina Martin and wearing the Slanket



Jason Wade of Lifehouse wearing Xzavier Clothing



Alpha Rev loves Line 6 & Bella Voda Water



Tabber of Alpha Rev wearing Designs By Fuss



Photos by: Evelyn Paniagua Photography